

# Exhibitor Brochure



# SEWAGE WORKS EXHIBITION '24 TOKYO

**Dates:** July 30 (Tue.) – August 2 (Fri.), 2024 4days from 10:00 a.m. to 17:00 p.m.  
(opening at 10:30 a.m. on the first day and closing at 16:00 on the last day)

**Venue:** Tokyo Big Sight (Tokyo International Exhibition Center)

**Organized by:** Japan Sewage Works Association (JSWA)

**Admission:** Free (Registration required)



## Purpose of the Exhibition

The SEWAGE WORKS EXHIBITION is Japan's largest annual exhibition on the theme of sewage systems. It is held for local governments and other entities that manage the business of sewage systems - to exhibit the latest technology and equipment developed by Japanese companies and organizations involved in the wide range of fields related to sewage systems. It is also held for the general public to encourage understanding and inspire interest in sewage systems.

## Exhibition Outline

**Event name:** SEWAGE WORKS EXHIBITION '24 TOKYO

**Dates:** July 30 (Tue.) - August 2 (Fri.), 2024 4days from 10:00 a.m. to 17:00 p.m.  
(opening at 10:30 a.m. on the first day and closing at 16:00 on the last day)

**Venue:** Tokyo Big Sight (Tokyo International Exhibition Center) East Hall (3-10-1 Ariake, Koto-ku, Tokyo)

**Organized by:** Japan Sewage Works Association (JSWA)

**Supported by:** Ministry of Land, Infrastructure, Transport and Tourism, Ministry of Environment, Ministry of Internal Affairs and Communications, Ministry of Economy, Trade and Industry, Ministry of Education, Culture, Sports, Science and Technology, National Governor's Association, National Mayors Association, National Village Association, Tokyo Prefecture, Japan Sewage Works Agency, Nikkei Inc. (TBC)

**Sponsored by:** Approximately 60 organizations (TBC)

**Expected number of booths:** 1,100 booths (TBC)

\*Exhibitors shall comply with the Organizer's decision provided, however, that limited venue space may preclude the number of booths for which we have accepted applications. If this occurs, we will hold discussions with exhibitors to determine the number of booths.

**Concurrent projects:** Booth tours, Technical tours etc.

**Major concurrent events:** 61st Japan Annual Technical Conference on Sewerage

## Past Exhibition

Event Name	Number of exhibitors (Companies/Organizations)	Number of booths
'23 Sapporo	299	913
'22 Tokyo	315	1,040
'21 Osaka	282	861
'20 Osaka	[Canceled]	
'19 Yokohama	346	1,098
'18 Kitakyushu	301	865
'17 Tokyo	350	1,102
'16 Nagoya	277	922
'15 Tokyo	331	1,010
'14 Osaka	306	1,053

## Schedule Regarding Exhibitions

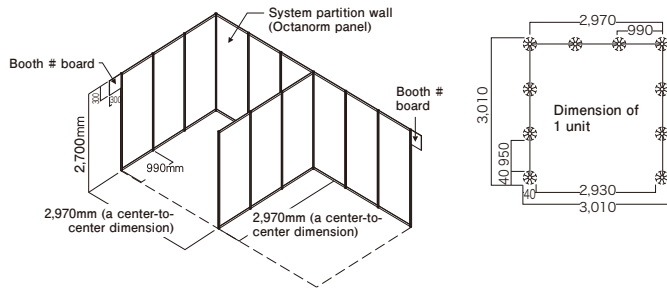
- February 26 (Mon.)...  
Deadline for exhibitor application
- Middle of March...  
Issuing an invoice for exhibit fee
- Late April ...  
Exhibitor Briefing (Online, only in Japanese)
- May 10 (Fri.)...  
Payment deadline for the exhibition fee
- May 13 (Mon.) - July 12 (Fri.)...  
Deadlines for the required documents to be submitted
- July 28 (Sun.) - 29 (Mon.)...Move-in
- July 30 (Tue.) - August 2 (Fri.)...Exhibition period
- August 2 (Fri.) ...Move-out

## Composition of Exhibits

Exhibit Type	Exhibit Categories
<p><b>SEWAGE WORKS EXHIBITION '24 TOKYO</b></p> <p>Exhibit On-site</p>	<p>● <b>Planning and Designing Zone</b> Surveying and design equipment</p>
	<p>● <b>Construction and Civil &amp; Architectural Works Zone</b> Construction equipment, machinery and general construction methods and technologies involving sewage works, including laying and rehabilitating pipes and pipelines</p>
	<p>● <b>Sewer Material and Equipment Zone</b> Pipeline materials, equipment and machinery</p>
	<p>● <b>Treatment (Machinery &amp; Electricity) Zone</b> Equipment for rainwater treatment, freshwater and sludge pumping equipment, water treatment devices and equipment, sludge treatment devices and equipment, electrical machinery and equipment, instrumentation, treatment chemicals, sludge recycling equipment and byproducts, odor control devices and chemicals, noise and vibration control devices</p>
	<p>● <b>Operations and Maintenance Zone</b> Maintenance equipment and special vehicles</p>
	<p>● <b>Other Solutions Zone</b> Drainage machinery, materials and equipment; equipment used for testing/analysis and measurement; and other related equipment</p>
	<p>● <b>General Visitor Zone</b></p>
<p>Trial Exhibit Zone</p>	<p>● <b>Trial Exhibit Zone</b></p>

# Exhibit On-site

## Participation Fees and Booth Specifications



### Eligibility for Exhibiting

All companies / organizations with products or services directly related to the field of Sewage are welcome to exhibit.

### Booth Specifications

The dimensions of the booth is W3,000mm x D3,000mm. Octanorm Panels (W990mm x H2,700mm/panel) are set for standard booth. Decoration and display can only be placed within the confines of your booth space.

### Participation Fees (tax inclusive)

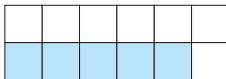
Participation fees shall be as follows:

- Exhibition registration fee: JPY143,000 for non-members only (free for supporting members)
- Booth charges: JPY387,000 per 9m<sup>2</sup> square unit
- Fee for publication on Online Exhibitor Directory: JPY20,000
- Exhibitor Presentation application fee (optional): JPY51,000 per slot

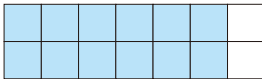
\*The Booth Charges are for the shell scheme booth with walls only. The fee does not include furniture, carpet, fascia board, spotlight, power sockets, insurance, cleaning, loading & handling of equipment, staff, telephones, exhibit dressing, and advertising or promotional material except entry of the exhibitor directory.

## Booth Configuration

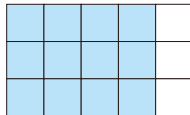
### From 1 to 5 booth spaces (single row)



### 4, 6, 8, 9, 10, 12 booth spaces (double row)



### 9, 12 booth spaces (double row)



Island booth (no adjacent booth) is allowed from 15 or more booth spaces. (Please be aware that there will be a change depending on the situation.)

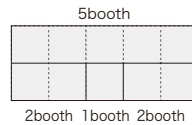
When applying for a 4-unit space, choose the booth form (either single or double row)

## Height Limitation

### 5 or less booth spaces

Height of all building materials is limited to 2.7m.

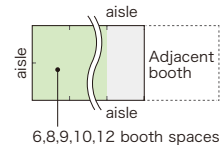
- Area of maximum height of 2.7m



### Double row booth

Height of all building materials is limited to 4.5m. However, within 1m from neighboring exhibitors (set back area), the height must not exceed 2.7m.

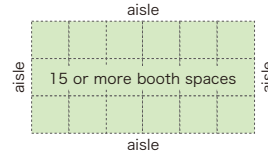
- Area of maximum height of 2.7m
- Area of maximum height of 4.5m



### Island booth

Height of all building materials is limited to 4.5m.

- Area of maximum height of 4.5m



## Trial Exhibit Zone

A trial booth for exhibiting at first time or revival exhibitor is available.

### Participation Fees (tax inclusive)

For supporting members: JPY307,000

- Booth charges (include furniture etc.): JPY287,000
- Fee for publication on Online Exhibitor Directory: JPY20,000

For non-members: JPY450,000

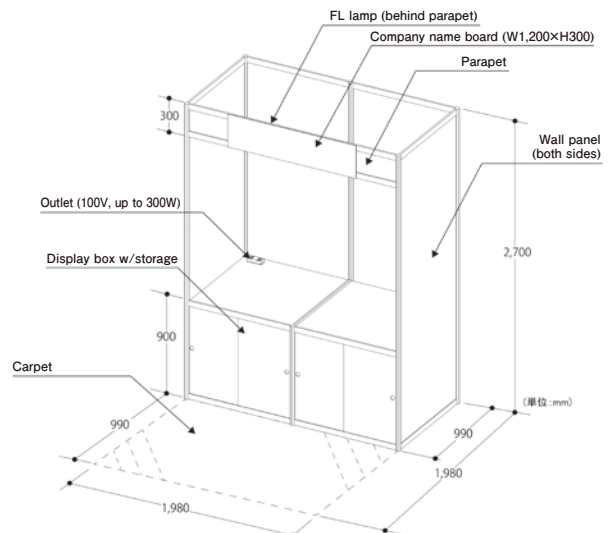
- Exhibition registration fee: JPY143,000
- Booth charges (include furniture etc.): JPY287,000
- Fee for publication on Online Exhibitor Directory: JPY20,000

### Terms and conditions

- 1 booth ONLY per exhibitor
- Unavailable to exhibit in other exhibit zone
- Companies/organizations did not exhibit since SEWAGE WORKS EXHIBITION '19 YOKOHAMA

### How to apply

Request by email to Secretariat (gesuidou@nex.nikkei.co.jp). Please be aware that the application is first-come-first sold basis because of a limitation for exhibit space.



"Online Exhibitor Directory (Japanese only)" will be released on the SEWAGE WORKS EXHIBITION '24 TOKYO official website, from June 25 (Tue.) to August 16 (Fri).

\*Please be aware that the Online Exhibitor Directory is ONLY in Japanese.

\*Layout of website could be changed.

The screenshot shows the '下水道展 '24東京' (Sewage Works Exhibition '24 Tokyo) website. The page is titled '出展紹介' (Exhibitor Introduction). It features a form for exhibitor registration with the following fields and options:

- 小間番号: A-100
- 出展ゾーン: 設計・測量
- 社名 (Company Name)
- 共同出展 (Co-exhibition)
- 担当部署 (Responsible Department)
- TEL
- URL
- ピーアール文 (PR Text)

Below the form, there is a section for '資料ダウンロード \*PDF' (Download Materials \*PDF) with four rows, each containing a '資料名' (Material Name) field and a 'PDFダウンロード' (PDF Download) button. At the bottom, there is a section for '紹介動画・静止画' (Introduction Video/Still Images) with three image thumbnails labeled 'キャプションA', 'キャプションB', and 'キャプションC'.

## Exhibitor Application Guideline and Notice

### ●Application Process

1. Please fill in the inquiry form to request the application contract (PDF data) from the official website < <https://www.gesuidouten.jp/> >
2. SEWAGE WORKS EXHIBITION Secretariat Office will send you the application contract by e-mail.
3. Please fill in and send the application contract and your product catalogue by e-mail to the SEWAGE WORKS EXHIBITION Secretariat Office.
4. Upon receipt of the completed application contract, the Organizer will send an invoice.
5. The net amount must be remitted by electronic transfer to the designated account of the Organizer at one transaction by **May 10 (Fri.), 2024**. Applicants are not considered to be exhibitors until payment has been confirmed by the Organizer.

### ●Cancellation

From the date which the notification of application acceptance is sent out, the cancellation fee must be paid, if an exhibitor cancels an application for any reason, or reduces the number of applied booths.

- Cancellation received by **May 10 (Fri.), 2024** : 70% of participation fees.
- Cancellation received after **May 11 (Sat.), 2024** : 100% of participation fees.

### ●Decision on the Locations of Exhibition Spaces

The Organizer will decide the basic arrangement, layout of the venue, and assign the locations of the exhibitors by taking into consideration the number of exhibitors and exhibition space. Please note that requests for exhibiting locations may not be accommodated.

## Questions and Applications

SEWAGE WORKS EXHIBITION Secretariat Office (c/o Nikkei Events Pro Co., Ltd.)  
 JR Kanda-Manseibashi Bldg., 1-25 Kandasuda-cho, Chiyoda-ku, Tokyo 101-0041 JAPAN  
 E-mail: [gesuidou@nex.nikkei.co.jp](mailto:gesuidou@nex.nikkei.co.jp)