



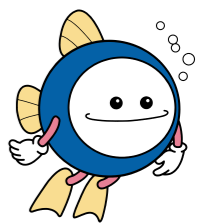
Japan Global Expo **SEWAGE WORKS EXHIBITION '12 KOBE**

July 24 (Tuesday) - **27** (Friday), 2012

10:00 - 17:00 First Day: 10:30 - 17:00
Last Day: 10:00 - 16:00

Kobe Convention Center

Japan Sewage Works Association (JSWA)



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**Inquiries
and
Applications**

Japan Sewage Works Association, Engineering Division
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Application deadline: March 31 (Saturday), 2012

www.gesuidouten.jp/english/

The Merits of participating in the Sewage Works Exhibition...

- We provide a place to do business with Japanese local governments
- We provide a place to do business with Japanese companies
- We provide a place to do business with people from overseas
- You can find out about Japanese business trends
- You can build a wide network with people from overseas

Exhibition Goals

The Sewage Works Exhibition, which has been held by the Japan Sewage Works Association since 1987, is the largest water-related exhibition in the world. Last year, the exhibition was held in Tokyo, with 313 companies or organizations exhibiting at 1,018 booths, and attracting 80,900 visitors. This year's event will include 227 exhibitors from South Korea, 78 from China, and 184 from other countries, bringing together people from around the world. The Japan Sewage Works Association, which holds the

exhibition, is an organization which provides the public with information regarding the functions, benefits, operations, and issues regarding sewage works, and also publishes literature relating to sewage works. We also hold meetings and panel discussions on improving sewage works, as well as training workshops and lectures for sewage engineers. As of January 1, 2012, we have 3,058 members, including Japanese local governments, sewage works-related companies, and academic experts.

Event Summary

Event Name :
Japan Global Expo "SEWAGE WORKS EXHIBITION '12 Kobe"

Period :
July 24 (Tuesday) to July 27 (Friday), 2012 (4 days)
10:00 - 17:00 (First Day: 10:30 - 17:00, Last Day: 10:00 - 16:00)

Place :
Kobe Convention Center
6-11-1 Minatojima-nakamachi, Chuo-ku, Kobe 650-0046, Japan

Hosted by :
Japan Sewage Works Association (JSWA)



Supporting Organizations :
Ministry of Land, Infrastructure, Transport and Tourism (MLIT), Ministry of the Environment (MOE), Ministry of Economy, Trade and Industry (METI), Ministry of Education, Culture, Sports, Science and Technology (MEXT), Kobe City, Japan Sewage Works Agency, National Governors Association, Japan Association of City Mayors, National Association of Towns & Villages (planned)

Cooperating organizations :
Japan Institute of Wastewater Engineering Technology and 61 related companies (planned)

- | | | |
|-------------------------------|---|---|
| Joint Events (planned) | >> The 49th Annual Technical Conference on Sewerage | >> The 27th Prefectural Seminar on Sewerage |
| | >> The 4th JSWA/WEF/EWA Specialty Conference (in English) | >> Seminar on Management and Rehabilitation Method of Sewer Lines |
| | >> Pre-event of the 4th JSWA/WEF/EWA Specialty Conference, Asia Session | >> The 7th Symposium on Phosphorus Recycling |
| | >> ISO Workshop on Water | |

Target Products

- Design and Surveying**
Equipment for designing and surveying
- Construction**
Construction techniques or technologies, Construction materials and machinery
- Sewers and Equipment**
Materials and machinery relating to sewer lines
- Sewage Disposal**
Storm drains, water and mud pumping devices, water treatment devices and equipment, sludge disposal devices and equipment, electrical devices and equipment, instrumentation devices, treating chemicals, sludge recycling devices and recycled goods, odor control devices and chemicals, noise and vibration prevention devices

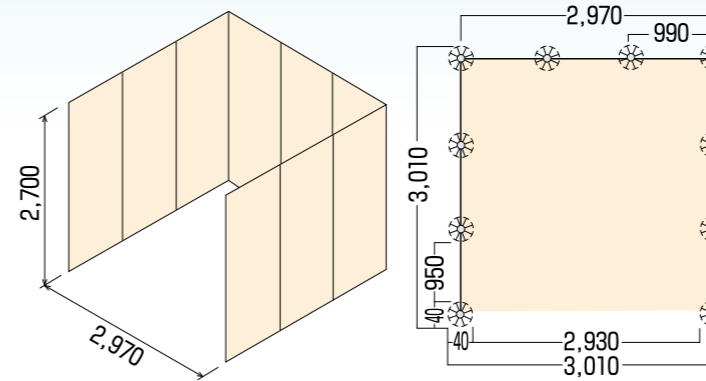
- Operations and Maintenance**
Devices for operations and maintenance, and special vehicles
- Others**
Drainage facilities, materials and machinery, devices for testing, analysis, and measurement, other related equipment

Public Zone
Public relations for waterworks (Local public bodies)

Collaboration projects between the local government and supporting members

Specifically, both sewage companies and local governing bodies who use their technologies will give presentations and show specific examples of how these technologies are used.

Booth Specifications / Exhibition Fee



Number of booths available
600

- Exhibition qualifications**
Groups and enterprises related to the sewage industry (including foreign companies)
- Booth specifications**
The basic booth is built using system panels, with dimensions of 2,970 mm (wide) x 2,970 mm (long) x 2,700 mm (high).
- Exhibition fee**
1 booth 510,000 yen **2 booths 880,000 yen**
- Application deadline: March 31 (Saturday), 2012**

How to Apply
After reading the rules regarding the application deadline, the allocation and placement of booths, payment of the exhibition fee and cancellation as described hereafter, please fill in the required fields in the attached application form and send it to us. Note that if the number of booth applications exceeds the number available, then some booth allocations may be cut depending on the venue's circumstances.

Booth Allocation and Placement
The organizer will make the final decisions based on the desired exhibition category stated in the application form and any other wishes expressed in the remarks column. Also, please note that due to restrictions in the size of the venue, it might not be possible to place booths in the desired exhibition category. (In principle, early applications will receive priority.)

Payment of Exhibition Fee
Once the booth placement has been decided, we will start sending invoices to the exhibitors, which must be paid by May 31, 2012. Please note that we may cancel your exhibition if payment is not made by this deadline.

Exhibition Cancellation
If you wish to cancel your application, we will charge a cancellation fee as follows.

Up to May 31, 2012	70% of the appropriate exhibition fee
From June 1, 2012	The full amount of the appropriate exhibition fee (including the article publication fee for the guidebook)

Interruption of the Exhibition
In the unlikely event that the exhibition is interrupted due to a natural disaster or any other unforeseen circumstances, the exhibition may be postponed or canceled outright by the organizer. The organizer will not be held responsible for any possible damage, additional costs or other liabilities.

Publication of Article in the Guidebook

To provide useful information to visitors to the Sewage Works Exhibition and sewage system staff at local public organizations, we will compile the "Sewage Works Exhibition '12 Kobe Guidebook" introducing the business outlines and exhibition contents of the exhibitors. Exhibitors are therefore required to send an article describing their products and construction methods. This guidebook will be distributed at the Sewage Works Exhibition and will also be distributed free of charge after the exhibition to local public organizations to which our regular members and associate members belong.

- Space**
One-third of A4 page per company (group)
- Publication Fee**
20,000 yen
Guidelines for the article are provided separately.

SEWAGE WORKS EXHIBITION '12 KOBE

Source: Application Form for Articles in Guidebook

Japan Sewage Works Association

Regarding participating in this exhibition at Kobe City and publishing an article in the guidebook, I understand the purposes of the exhibition as described in the separate "Sewage Works Exhibition '12 Kobe" call for exhibition applications, and wish to apply as follows.

Date : (Y) (M) (D)

Company Name (Organization Name)				Signature
Address				[Country]
Contact	[TEL] [FAX]			[E-mail]
Representative	[Title]			[Name] Signature
Sewage Works Exhibition Department (Contact/Notification Address)	[Company Name/Branch Name/Office Name/etc.]			
	[Address]			
	Department & Title		Contact Person & Name	
	[TEL] [FAX]			[E-mail]
Address/Person, etc. for Invoice Contact Information	*The invoice will be sent to the address entered in the "Sewage Works Exhibition Department" line. If the invoiced account name/invoice address is different, or if invoiced items are to be split between exhibition partners, etc., please describe your requests in detail.			
Name of Partner Exhibitor (Organization Name)	[Company Name]			[Department & Title]
	[Address]			[Name]
Address & Department (Notification Address)	[Company Name]			[Department & Title]
	[Address]			[Name]

No. of Exhibition Booths Required (Interior) (Please circle one)

1. (1 booth) **510,000 yen** 2. (2 booths) **880,000 yen**

Categories

Please choose the most suitable category for your company's (organization's) exhibit and circle only one of the following.

Design and Surveying	Construction	Sewers and Equipment	Sewage Disposal	Operations and Maintenance	Others

No. of Applications for Articles in Guidebook (If different from number of exhibits/booths)

(space(s)) × 20,000 yen = yen

* Sewage Works Exhibition participants must publish an article covering at least 1 space per company. Guidelines on document creation and types will be distributed at the exhibitor briefing. For the guidebook, the size should be A4, with 1 space equivalent to one-third of a page.

Comments * If you have special requests regarding your exhibit, please write them here. (Note that we may not be able to fulfill all requests.)

Inquiries/Applications

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Member Type

(This space will be filled out by us.)